



Community
Committee



Outer West Community Committee

FACEBOOK highlights

6thth September 2024 – 23rd October 2024

<https://www.facebook.com/LCCOuterWest>

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 20th May the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers to **1,505**
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds

Definitions:

- **'reach'** is the number of people the post was delivered to
- **'engagement'** is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!

1st Place – SIDS

3630 people had this post delivered to them and it had **422** post clicks.



Leeds City Council Outer West Community Committee

8 October at 11:35 · 🌐



Are you part of a community group and concerned about speeding on local roads? You can borrow our free Speed Indicator Device (S.I.D.) to monitor and raise awareness of traffic speeds in your area. It's easy to set up and use, displaying drivers' speeds with a smiley face when they stay within the limit, or a slow down message if they're speeding. While it's not used for enforcement, our S.I.D. helps encourage safer driving and improve road safety. Help support Vision Zero, t... [See more](#)



Leeds
CITY COUNCIL

2nd Place – Farsley Literature Festival

415 people had this post delivered to them and it had **5** post clicks.



Leeds City Council Outer West Community Committee

2 October at 14:35 · 🌐



WESTLEEDSDISPATCH.COM

Farsley Literature Festival 2024 offers something for all - West Leeds Dispatch

By John Baron The third annual Farsley Literature Festival gets under way this month – and pro...

3rd Place – YAF Consultaion

305 people had this post delivered to them and it had 14 post clicks.



Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

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Localities Officer – Outer West Community Committee